

KAYLA DECKER

EDUCATION

Anderson University, Anderson SC
South Carolina School of the Arts
Concentration: Graphic Design
Minor: Business
August 2010–May 2014

WORK HISTORY

Graphic Designer
Greenville Federal Credit Union
February 2019–Present
Responsible for in house design of marketing materials, social media materials, and campaign promotions.

Creative Artist
Grace Management Group/Bridgewater Candle Co.
February 2016–November 2018
Responsible for in house design of marketing materials, product packaging, photoshoot planning and execution, creation of biannual catalogs, and point of purchase materials.

Office Manager
Southern Realtor Associates
August 2015–April 2016
Responsible for managing account books
General duties such as answering phones, data input, assisting realtor clients, and fielding questions

Graphic Artist
Advertising Authorities
September 2014–May 2015
Responsible for the designing of promotional materials for various clients, maintenance of marketing materials, and outputting of film separations for production.

Student Worker
Residence Life
Anderson University
September 2013–April 2014
Assist in general duties such as answering phones, data input, and fielding questions
Responsible for creating a large majority of promotional materials for Residence Life events.

Graphic Design Intern
Public Information and Events
City of Greenville
May 2013–August 2013
Assisted in the designing of promotional material for various events
Edited and created material for various other departments of the city

TECHNICAL KNOWLEDGE

Software Skills:
Proficient in Adobe CC:
Photoshop, Illustrator, and InDesign
Proficient in Microsoft Office

CAPABILITIES

Able to create conceptual solutions for complex problems.
Time management skills.
Works well as part of a cooperative team as well as independently managing projects and tasks.
Able to manage multiple tasks or projects at once.
Experience working on multiple brands while maintaining the integrity and personality of each brand.
Produces thoughtful work in a timely manner.
Experience working with various printers on a multitude of product and packaging types.
Experience sourcing and working with various vendors, photographers, and industry partners.

HONORS & AWARDS

2010–2014
Life Scholarship Recipient
Anderson University Fine Arts Scholarship

2011–2014
Dean's List

2013
"Boxed Water" Poster
Silver Student ADDY Award
AAF Greenville

2014
"Off the Beaten Path" Book Series
Silver Student ADDY Award
AAF Greenville